



INVESTMENT **PRIMER**

CREATED BY:

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Productions



ROUND TABLE

FILM PRODUCTIONS



Regulation A Legal Disclaimer

Regulation A "Testing The Waters" Disclaimer

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A Venture Capital Approach to Film Making

At Round Table Film Productions, we adopt a Venture Capital-style approach to film selection, focusing on a diverse portfolio of projects across various genres and budgets. This strategy allows us to spread risk, enhance potential returns, and tap into different audience segments, ensuring each film we choose holds a unique place in the market and contributes to a balanced and robust slate of productions.



Valor, Vision, & Venture: Pioneering Film Production with a Veteran-Led, VC-Driven Approach

The writers' strike has unveiled a deeply-rooted issue within the **Production Industry.**

Entrenched corporate greed often sidelines creators and film crews, depriving them of due rewards. This disruption offers a unique opportunity to revolutionize the industry by introducing a profit-sharing system that compensates all workers based on the movie's profits,

By promoting a fair and transparent system, where profits are distributed based on contribution rather than legacy contracts and corporate hierarchies, our start-up production company becomes uniquely positioned to attract high-caliber professionals. Such talent, who might be disillusioned with the conventional system holistically, would find our model more rewarding.



About Us – The Team



Our leadership team is a dynamic fusion of seasoned veterans and visionary strategists. Anchored by a veteran-led ethos, we bring a unique blend of discipline, creativity, and strategic acumen to the film industry. Our team's diverse backgrounds, ranging from special operations to top-tier film production and marketing, infuse our projects with a depth of perspective and a commitment to innovation.



**Christian
Brunetti**

Co-Founder &
CEO



**Donald
Morgan**

Co-founder &
President



**Renford
Ligon**

Co-Founder &
Secretary



**Chris
Pollitzer**

Partner & CMO



**Paul
Jenkins**

Advisory Board



**Robbie
Cornelius**

Advisory Board

Vision & Mission

Vision Statement:

Round Table Film Productions is pioneering the future of the film industry. We envision a world where investing in movies incorporates smart strategies and a venture-capital-style approach. With our veteran heritage as our guiding compass, we're reshaping how movies are financed, produced, and shared, ensuring safety for investors and impactful support for veteran causes. Our goal is to lead the industry into a new era of opportunity, innovation, and resilience.

Mission Statement:

Round Table Film Productions revolutionizes the entertainment industry by integrating a Venture Capital-inspired diversified film portfolio with equitable pathways for success. Our steadfast commitment to equitable profit distribution enables us to support the veteran community, emphasizing areas like suicide prevention and streamlined military-to-civilian transitions. We are dedicated to producing top-tier films in an environment where innovation and opportunity consistently shine, allowing every story to be recognized and celebrated.



FOUNDED: AUGUST 2023

\$52K

Total Revenue

\$3.15M

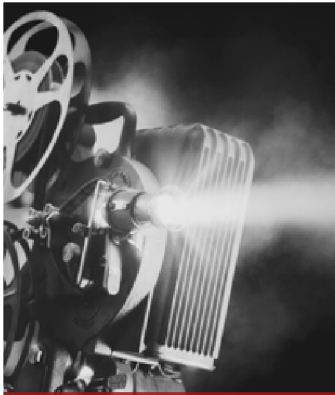
In Revenue and
Capital Pipelines

22%

Gross Profit Margin



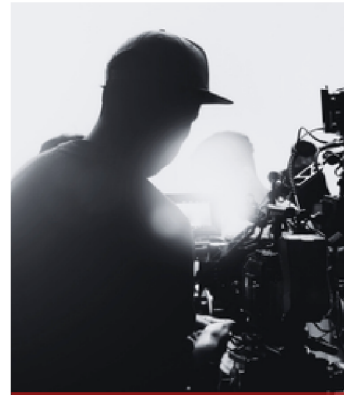
What We Do



Film Making



Non-Scripted



Commercials



Tactical Training



@roundtablefilmproductions who have taken the time to teach us the proper techniques and the "why's" behind them. Kat and I had a blast training together! ... These are the guys to call when you need military action. "

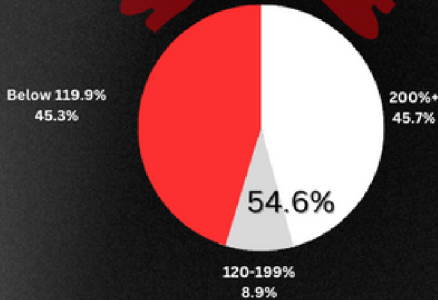
**Chris Romrell, Stunt Coordinator,
The Terminal List, & Stunt Double
to Chris Pratt**

IMDb

IDENTIFYING ISLANDS OF PROFITABILITY

Higher Risk, Higher Reward

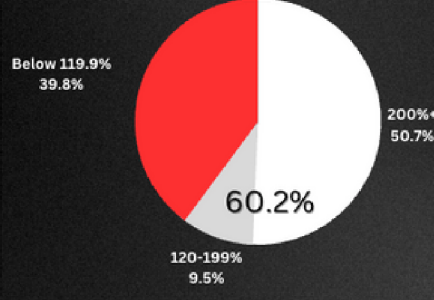
- 492 movies analyzed
- 225 have a gross return of 200% or better
- 44 Have a gross return of 120-199.9%
- 223 Gross Return under 119.9%
- Average Rate of Gross Return- 646.39%
- Average Gross Domestic- \$6.91M
- Average Gross International- \$10.44M



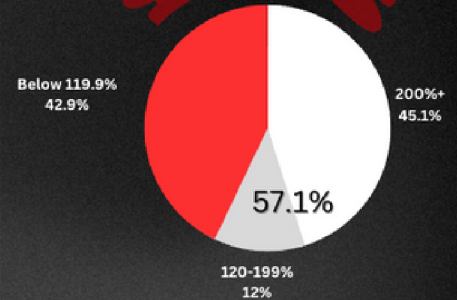
Island of Profitability

Profit Margins of 20% were used as the minimum base return to consider success

- 527 movies analyzed
- 267 have a gross return of 200% or better
- 50 Have a gross return of 120-199.9%
- 210 Gross Return under 119.9%
- Average Rate of Gross Return- 502.84%
- Average Gross Domestic- \$12.31M
- Average Gross International- \$20.33M



- 785 movies analyzed
- 354 have a gross return of 200% or better
- 94 Have a gross return of 120-199.9%
- 337 Gross Return under 119.9%
- Average Rate of Gross Return- 339.6%
- Average Gross Domestic- \$15.98M
- Average Gross International- \$27.46M



Islands of Profitability



Learned insights from analyzing 5200+ movies

By analyzing over 5200 movies, we uncovered unique 'islands of profitability,' enabling us to strategically target niches that offer higher returns with lower risks. This approach not only enhances our potential for success but also provides our investors with a potentially more secure and profitable opportunity,

Ways to Invest



Smartly Diversifies and Employs Capital

This dual approach smartly diversifies our funding channels, enhancing our financial flexibility. By using the Reg A fund for broad capital raising and the Reg D 506c for targeted movie investments, we're able to allocate resources effectively, ensuring each project receives the proper financial support. This dual approach optimizes our investment opportunities, providing a balanced mix of general company growth and specific project financing.

> Regulation A or A+

We are launching a Regulation A fund to raise capital for the company. This fund will finance our film projects through loans to individual movie LLCs, combining creative storytelling with financial efficiency. It's a unique opportunity for investors to be part of an innovative and fiscally prudent model in the film industry.

> Regulation D (Rule 506C)

Alongside our Reg A fund, RTFP is leveraging Regulation D, Rule 506c, to attract accredited investors for specific movie projects. This targeted fundraising enhances transparency and accessibility, funneling capital directly into movie production, and offering investors a chance to invest in the lucrative film industry with a focus on tangible projects.

Documentary

Project One



SEEDS OF FREEDOM



A FILM BY ROUND TABLE FILM PRODUCTIONS

COMING SOON

Dive deep into the harrowing world of human trafficking, illuminating the shadows and unveiling the harsh realities faced by its victims. Through evocative storytelling, this documentary intricately weaves narratives from the trafficked, the brave souls combating this heinous crime, and the selfless individuals dedicated to restoring victims to a life of normalcy. Central to its heart is the Zera House, an emblem of hope and refuge. As you journey through this eye-opening tale, prepare for an emotional roller-coaster that challenges, educates, and inspires. Witness the journey of freedom and renewal from a single seed of hope. Join us in supporting this essential cause and celebrate the unyielding strength of the human spirit. The feature-length documentary is scheduled for release in Q1 of 2024.

IMDb

 **YouTube**

<https://roundtablefp.com>

Commercial

Project Two



Our collaboration with MegaSlab has been a venture into showcasing the pinnacle of innovation in the concrete industry. We had the unique opportunity to produce a commercial that captures the essence of MegaSlab's groundbreaking technology. This project was an exciting challenge, allowing us to creatively highlight the superior durability, strength, and environmental benefits of their concrete solutions.

The commercial aimed to visually and narratively communicate MegaSlab's unique value proposition. Our team worked meticulously to ensure that every frame and dialogue resonated with MegaSlab's brand ethos of sustainability and innovation. We utilized dynamic cinematography and compelling storytelling to illustrate how MegaSlab is revolutionizing the construction industry with its advanced concrete technology.

Film Short

Project 3

IMDb

<https://roundtablefp.com>

Nameless Here, Forever More

Step into the high-stakes world of "Nameless Here, Forever More". This short film is a testament to this craft. Directed by the creative genius of Paul Jenkins, this cinematic experience showcases the exceptional acting prowess of Nelson Bonilla, known for his compelling performances in Netflix's hit show Ozark, and Adam Boyer, recognized for his roles in Ozark and The Walking Dead. In this gripping tale of vengeance and suspense, we follow a determined man locked in a high-stakes card game where every move could mean life or death. Crafted with precision and an eye for storytelling, this film vividly portrays tension, drama, and the relentless pursuit of justice.





Why RTFP:

- **Veteran-Led Leadership:** Our company is guided by the discipline and strategic insights of veterans, ensuring a unique perspective in the film industry.
- **Innovative Business Model:** We disrupt the traditional film financing model by adopting a venture-capital approach, focusing on niche markets for better risk management and potential returns.
- **Commitment to Social Responsibility:** A portion of our profits is dedicated to supporting veteran causes, making every investment with us a step toward positive societal impact.
- **Industry Expertise:** With strategic alliances and a seasoned team, we bring a wealth of experience and industry knowledge to every project.

Investing in Round Table Film Productions is more than a financial venture; it's a partnership in transforming the landscape of film production. Our model not only aims for financial success but also for creating a positive impact on society, especially for veterans. With innovative strategies and a diverse range of revenue streams, we are poised for growth and success in the dynamic world of filmmaking. Join us in this exciting journey to redefine cinema and make a lasting impact.

<https://roundtablefp.com>





Invest with Us Today

Chris Pollitzer



<https://roundtablefp.com>



cpollitzer@roundtablefp.com



[Schedule Time](#)

Want to connect with us?
Schedule a time that suits
you best. Let's discuss how
we can collaborate and bring
cinematic magic to life. Click
the link to find a slot that
works for you, and let's start
our journey together.

